



Marcela Barragán has a Graduate Degree in International Relations from Universidad Jorge Tadeo Lozano, Bogotá D.C.

Her professional career developed initially as an assistant to the Ambassador of El Salvador in

Bogotá and later in the Protocol Office of the Senate of the Republic of Colombia — an extremely challenging position where she gained strong competencies in public relations and dealing with high-level politicians, civil servants and foreign dignitaries.

She is currently hosting a tv show called "De Mujeres Con Etiqueta" on Nuevo Mundo TV.

She is fluently trilingual — Spanish, English and French.

### Testimonials

"With a background in Diplomacy great and energetic personality and her big smile, Marcela is able to teach us from how to eat peas to who to talk to and in what order when in social circumstances, hence the reason why she is the leading Social Charmer".

*ErosGreatti.*

*Montreal's own Lifestyle Guru,*

*Co-host of the T.V. show "De Mujeres",*

*Canada's Top Interior Designer for 2006*

*and winner of Canada's Best New Concept Store® for 2006*

"B&B advisors gives workshops that are well managed with professionalism. No details are missed!"

*Esther Youte,*

*Director of Entrepreneurship Services for Women*

*of YWCA Montreal Entrepreneurship Centre*



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B&B specializes in the organization of public and private events, public relations, protocol and social etiquette. Services that we provide to businesses, public and government organizations and private citizens include:

### Table Manners

This is a hands-on experience on what to do and not to do when you are eating with other guests around the table.

### Coaching Etiquette for Business People

This service provides you with advices on topics ranging from the appropriate dress code to understanding the customs and protocols when doing business in another country. This service is available in French, English and Spanish.

### Organization and Event Planning

We specialize in the social entertainment and making sure your event is 100% successful from beginning to end. We can act as master of ceremonies as well as presenter on different topics related to etiquette and protocol.

### Special Seminars for Young Adults

Whether you want to organize a "Fiesta de 15 años" or a "debut in society" for your daughter, we take care of every detail of this special day. Why not have a fun workshop for your kids to teach them how to improve their eating manners?

### Image Enhancement

This service is for girls from age 13 and plus who want personalized advice on applying make up, posture, style and other social graces such as good communication. We also offer training for candidates of fashion shows and beauty contests.

# Etiquette is Not only for Royalty!



### Do you think etiquette is:

Snobbish ?

Expensive ?

Boring ?

Non applicable to your life ?

A luxury reserved to a happy few ?

If you answered Yes to one of these questions you must read this!

### Did you know ?

That according to a research done by Harvard University, The Carnegie Foundation and the Stanford Research Institute, 15 percent of the reason you keep a job or advance your career is due to your professional skills?

The remaining 85 percent are your social skills and your professional presence.

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